



News Release

For Immediate Release

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WISCONSIN DONOR NETWORK VOLUNTEER PUBLISHES BOOK INVOLVING ORGAN DONATION

Milwaukee, Wis –Richard Holloway, Brookfield, a Wisconsin Donor Network volunteer and father of a transplant recipient, recently published his first novel, “My Name is Joe.” As an active volunteer with the Wisconsin Donor Network, eastern Wisconsin's federally designated organ procurement organization, Holloway has been involved in a number of activities, events and presentations to help promote donation awareness. His son, Evan, had a life-saving liver transplant eight years ago, at age four.

“My Name is Joe” is the story of a 19-year-old college student who, as a result of a severe indiscretion, is required to write his life story in an attempt to avoid expulsion. Joe's recollections, told in his irreverent teenage voice, begin with his diagnosis at age three of a rare liver disorder. More than most young adults his age, Joe has had to deal with questions regarding his personal identity and what it means to have someone else's liver in his own body. Now, faced with the prospect of expulsion from college, he learns more about himself than he expected.

Holloway, a professor and associate dean at the Medical College of Wisconsin, is available to speak to groups about the book and his personal experience regarding his son's transplant. He can be contacted at Holloway@mcw.edu or 262-821-5654. The book is available at Amazon.com.

Over 91,000 people in the United States are currently awaiting a life-saving organ transplant, and 17 of them die, on average, each day. In Wisconsin, more than 1,500 are waiting for a transplant and one of them dies, on average, every three days.

The WDN's 10-county service area includes Door, Kenosha, Manitowoc, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, and Waukesha counties. The Wisconsin Donor Network, a Donate Life organization, is located in Milwaukee and serves a population of 2.3 million people in its 10-county region.

For more information about organ donation in eastern Wisconsin, call 1-800-432-5405 or visit www.wisdonornetwork.org.

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